

## Global Café: Social Determinants of Health





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## **Social Determinants of Health**

- List the social determinants of health and describe how they impact health
- Discuss the concept of health inequities and apply it to an area of personal/work experience.
- Identify how your workplace is or could be addressing social determinants of health.
- Recognize how policies implemented by different orders of government (local, provincial/territorial, federal, indigenous) impact health.
- Reflect on how personal background can influence work with marginalized populations.
- Speak Up and advocate for change on a professional or personal level

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CANADIAN FEDERATION OF NURSES UNIONS LA FÉDÉRATION CANADIENNE DES SYNDICATS D'INFIRMIÈRES ET INFIRMIERS





## Agenda

- What does today look like?
  - Learn- social determinants of health
  - Reflect- what does it mean in our work as nurses

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• Action- what can we (as nurses) do







## Agenda

10:15- 11:45: Learn

Overview of social determinants of health

- 11:45 1:00 **Lunch**
- 1:00 2:30 Reflect

World Café discussions on SDOH

2:30-3:00 Break

3:00-4:30 Action

The Harvest: Being the change we want to see

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## World Café Principles

- Create a hospitable space
- Ask questions that matter
- Connect diverse perspectives
- Encourage each participants contribution
- Listen together for patterns, insights and deeper questions
- Share collective discoveries



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## Discussion: Warm Up

Please discuss at your table groups. Doodle, scribble etc.

1. Why did you come today? 2. What do you hope to get out of the day?













- **Objectives** List the social determinants of health and describe how they impact health
  - Discuss the concept of health inequities and apply it to an • area of personal/work experience.
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### Disclosures

- No commercial affiliations or financial conflicts of interest
- I speak from a position of privilege as a health care provider. I do not speak on behalf of people and communities, but as an ally.
- My presentation is grounded in evidence and the lived experiences of people I have encountered.



## Agenda

- What makes us healthy/sick
- Influencing policy
  - workplace, community, government
- Practicing anti-oppression in healthcare
- Upstream examples























Dahlgren and Whitehead, 1991



## How to avoid being sick...

Don't be poor. If you are, stop. If you can't, try not to be poor for long.
 Don't have poor parents.

- 3. Own a car.
- 4. Don't work in a stressful, low-paid manual job.
- 5. Don't live in damp, low-quality housing.
- 6. Be able to afford to go on a foreign holiday and sunbathe.
- 7. Practice not losing your job and don't become unemployed.
- 8. Take up all benefits you are entitled to, if you are unemployed, retired or sick or disabled.
- 9. Don't live next to a busy major road or near a polluting factory.

10. Learn how to fill in the complex housing benefit/asylum application forms before you become homeless and destitute.





Poor Menta Health & Addictions







## Privilege

- Unearned advantages, often systemic with historic origins, often mediated through positive unconscious associations
  - eg. you are trustworthy, you are intelligent, you are calm -- based on your race, gender, sexual orientation, ability etc.
- Often the dominant "normal" group eg. heterosexual, able-bodied, cis, Canadian-born, white
- We all experience SOME form of privilege can you think of a way this has played out in your life?





Privilege is an invisible, weightless backpack of special provisions, maps, passports, codebooks, visas, clothes, tools, and blank checks.

--Peggy McIntosh



## Oppression

- **Unearned disadvantages**, often systemic with historic origins, often mediated through unconscious biases and discriminatory behaviour
  - eg. you are angry, you are lazy, you are stupid, you are dangerous based on your race, gender, sexual orientation, ability etc
- Often not the dominant "normal" group eg. homosexual, transgender, person with a disability, immigrant, racialized
- We all likely face SOME form of oppression can you think of a way this has played out in your life?



# Intersecting identities









## **Canadian Index of Wellbeing**







Google search trends over time Canada, 2004-present









The WHO Commission on Social Determinants of Health (CSDH) – Closing the gap in a generation



Health algely through active on the social celeminarity of health. Improve the conditions in which people are born, grow, live, work, and age

Tackle the Inequitable Distribution of Power, Money, and Resources



Measure and Understand the Problem, Evaluate Action, Expand the Knowledge Base, Develop the Work Force



We need a social movement, based on evidence, to reduce inequalities in health.

- Sir Michael G. Marmot The Health Gap: The Challenge of An Unequal World



Closine

### Nurses: A respected voice

#### Nurses and Farmers Seen as Canada's Most Respected Professions

June 1st, 2016



Seven-in-ten Canadians say they have a negative opinion of politicians.

Vancouver, BC – An overwhelming majority of Canadians express admiration towards two professions, a new Canada-wide Insights West poll has found.

In the online survey of a representative national sample, more than nine-in-ten Canadians have a positive opinion of nurses (92%) and farmers (91%).

### Share of Canadians with a "very" or "somewhat positive" opinion of the following professions



Profession	
Nurses	• 92%
Farmers	• 91%
Veterinarians	• 87%
Scientists	• 86%
Doctors	• 85%
Teachers	• 85%
Architects	• 83%
Engineers	• 82%
Accountants	• 79%
Dentists	• 78%
Police Officers	• 76%
Actors / Artists	• 73%
Athletes	• 72%
Auto mechanics	• 70%
Military Officers	69%
Judges	65%
0%	20% 40% Insights West, 20%16

## Looking local: Housing First

"As a nurse with acute care experience in both inner city and rural Emergency Departments I am able to rely on my experience of what poor health from poverty looks feels and smells like. I cared for people with trench foot from walking the cold wet streets because there are no warm shelters available. I have cared for people with systemic sepsis from a dental abscess that was untreated because he person couldn't afford dental care. I have had the sickening experience of watching someone being discharged back into homelessness, knowing that a permanent home would be the one thing that would improve their health most. I know what hunger and cold looks like up close."

> -- Judy Kelley, Public Health Nurse, Cape Breton, NS (Working with Cape Breton Community Housing Association)





There was an overrepresentation of First Nation individuals

experiencing homelessness.

The 2016 Homeless Count Committee is made up of representatives from Cape Breton Community Housing Association, Public Health, CBU, Every Woman's Centre and The Community Advisory Board on Homelessness.

1 in 3 people were homeless for

more than 6 months in the past year.

6% reported previous service in the military.

1 in 5 of the adult respondents first experienced

homelessness as children (under 18).



## In the clinic: Poverty Intervention Tool

#### **HPAP Mission:**

Poverty represents a serious but reversible threat to the health of people living in Ontario. As health providers, we enjoy privilege and access to power which many do not. As a high impact health intervention, we will work to eliminate poverty.



#### Centre for Effective Practice Poverty: A Clinical Tool for Primary Care Providers (AB) Poverty is not always apparent: In Alberta, 8.2% of families live in poverty.<sup>1</sup>

#### (1) Screen Everyone

"Do you ever have difficulty making ends meet at the end of the month?" (Sensitivity 98%, specificity 40% for living below the poverty line)<sup>2</sup> Poverty is a Risk Factor Consider: New immigrants, women, Indigenous
peoples, and LGBTQ+ are among the
hiddest risk groups.



#### 3 Intervene

#### Ask Everyone: "Have you filled out and sent in your tax forms?"

Ask questions to find out more about your patient—their employment, living situation, social supports, and the benefits they
receive. Tax returns are required to access many income security benefits: e.g., GST / HST credits, child benefits, working
income tax benefits, and property tax credits. Connect your patients to free Community Tax Clinics.

Even people without official residency status can file returns.

Drug Coverage: All Albertans have access to prescription drug benefits through the Alberta government sponsored drug
program. Visit <u>drugcoverage.ca</u> to see what benefits you may be eligible for.



#### Intervening can have a profound impact on your patients' health

Patient Group	Ask	Educate	Intervene & Connect
Seniors	CC Do you receive Old Age Security (OAS) and Guaranteed Income Supplement (GIS)?	Individuals over age 65 who live in poverty should receive at least \$1,200/month in income through OAS, GIS, and grants from filing a tax return.	
Families with Children	CC Do you receive the Canada Child Benefit on the 20th of every month? 33	Income supports can be obtained by applying for Canada Child Benefit when filing income tax returns. Eligible families an receive up to 56,400 year for each eligible child under the age of six, and 55,400 year for each eligible thild aged 6 to 17. Families may be eligible for additional benefits through certain provincial programs. Eligible families can also receive \$1,100 year for the first child. Additional benefits are available for additional children.	<ul> <li>Start with Canada Benefits to identify and access income supports for patient and families. Use this in your office with patients and provide them with the link</li> </ul>
Indigenous peoples (Prst Nations, Inuit, Metis)	CCAre you registered under the Indian Act or recognized by an Inuit Land Claim organization? 23	Indigenous peoples registered under the Indian Act or recognized by the Inuit Land Claim organization can qualify for <u>Non-Insured</u> , <u>Hoalth Benefits</u> . ( <u>NHIB</u> ), which pays for drugs and extended health benefits not covered by provincial plans.	J
Social Assistance Recipients	Have you applied for extra income supplements?	Additional benefits available include: transportation, medical supplies, special diet, employment supports, drug & dental, vision, hearing, women in transition/interval houses, Advanced Age Allowance, community participation, special diets, and other discretionary benefits.	Speak with patients' social services workers Visit the Department of Human Services website to learn more about its programs and eligibility criteria.
People with Disabilities	CC Do you receive payments for disability? 33	Major disability programs available: CPP Disability, El Sickness, Disability Tax Credit (DTC), Veterans Benetits, Worker's Compensation Board of Alberta, Registered Disability Savings Plan (RDSP). DTC can provide up to ~51,800/year in tax savings (plus retroactive payments) and it is required to receive ocher benefits including the RDSP, which provides up to \$20,000 in grants.	Use a detailed social and medical history to determine the programs to which you can connect your patients. Completa forms such as: Canada Revenue Agency form T2201 The Assured Income for the Severely Handle append (ASH) program provides financial and health-related assistance, including speeld dief Londing for eligible
Key Reso	urces	2.1.1	adults with a disability.
(www.canadaber Provides a full list income and other sonal status (e.g., "p or life situation (e "health concerns"	refits.gc.ca) ing of federal and provincial supports, organized by per- narent," "Indigenous peoples") .g., "unemployment," ), with links to the relevant .and to application forms.	(www.ab.211.ca) Call 2-1-1 or browse the website to find community support and advocacy organizations, based on topic and location.	Lawisentral Alberta (www.lawcentralalberta.ca) Provides law-related information and educational resources on justice and legal issues of interest to Albertans.

October 2016. Version 1. theweilhealth.ca/poverty

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### Using stories to inform policy



Since earlier this year, local agencies have been sharing data with Toronto Public Health to more accurately track deaths among the city's homeless. Global News

📳 Listen 🔰 🕨

- AA +

A practicing Toronto street nurse believes the number of homeless deaths in the city is "likely higher" than what's being recorded through Toronto Public Health's (TPH) new data collection method.

Cathy Crowe, a visiting practitioner at Ryerson University's department of politics and public administration and longtime homelessness activist, says the numbers the TPH are getting are likely "still underreported."

#### Cathy Crowe, Toronto Street Nurse





### National policy influence: CFNU and National Pharmacare

Marc-André Gagnon, PhD School of Public Policy & Administration Carleton University

## upstream

Canada's nurses are calling on citizens and residents of Canada to sign the petition to the Government of Canada to implement:

- 1.) A Pan-Canadian Universal Pharmacare Plan, in this 42nd Parliament; and
- 2.) A National Formulary for medically necessary drugs including a drug monitoring agency providing regulations and oversight to protect Canadians.



#### **Pharmacare Interactive Map**

A National Pharmacare Plan could save Canadians \$11 billion per year.

How would this benefit 🠬



## Workplace health (WHO framework)

- Occupational health & safety
- Workers' compensation
- Union presence
- Employment standards
- Psychosocial hazards
- Personal health resources





## World Café Discussion:

- 1. Did you learn anything new?
- 2. Did anything you heard, challenge you to think about health in a new way?
- 3. Did anything you heard challenge you to think about health care in a new way?







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## Lunch Break

### We re-convene at 1:00











CANADIAN FEDERATION OF NURSES UNIONS A FÉDÉRATION CANADIENNE DES SYNDICATS D'INFIRMIÈRES








# World Café Discussions

#### Reminders

- 1. Ensure 1 person is your table host and will stay behind when the group moves.
- 2. Doodle, write, document your conversation on the table in front of you.
- Listen actively and meaningfully. Dialogue and conversation is very 3. important around questions that matter
- 4. We are experts in our own experiences, sharing our collective knowledge is key
- 5. If there are questions we aren't asking that we should be please raise them.



















# World Café Discussion: Individual

- 1. What aspects of your background and lived experience may impact how you work with patients, clients and communities.
- 2. What power/privilege do you experience?
- 3. What oppressions do you face?













#### Social Determinants of Health

Primer for action:

Workplace, Community (local/provincial/territorial/federal)





#### **DEFINITIONS**<sup>b, 2-4</sup>

UPSTREAM INTERVENTIONS	MIDSTREAM INTERVENTIONS	DOWNSTREAM INTERVENTIONS
Seek to reform the fundamental social and economic structures that distribute wealth, power, opportunities, and decision-making.	Seek to reduce exposure to hazards by improving material working and living conditions, or to reduce risk by promoting healthy behaviours.	Seek to increase equitable access, at an individual or family level, to health and social services.
-		These changes generally occur at
These changes generally happen at	These changes generally occur at	the service or access to service level.
the macro policy level: national and	the micro policy level: regional, local,	
transnational.	community or organizational.	They are about changing the effects of
	, , ,	the causes.
They are about diminishing the	They are about changing the causes.	
causes-of-the-causes.		



DETERMINANT	UPSTREAM	MIDSTREAM	DOWNSTREAM
Income	advocate for living wage policies, wage capping, progressive taxation	link clients with welfare, social assistance, or back-to-work programs	ensure that chronic disease prevention programs are accessible to low income people
Education	create opportunities for educators, law enforcers and employers to work together to reduce barriers to education for youth	support adult high school completion programs	expand mental health promotion and early intervention programs
Housing	meet with elected officials and citizen groups to push for more affordable housing	bring stakeholders together to improve the enforcement of regulations to improve substandard housing	increase the availability of allergy and asthma treatment to vulnerable populations



## World Café Discussion: Workplace

- 1. How is your workplace addressing specific social determinants of health of the population(s) you serve.
- 2. What is the capacity of our workplaces to work "Upstream" / "MidStream" / "Downstream"
- 3. What are some of the challenges for workplaces when it comes to addressing social determinants of health?















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#### 8 steps to developing a healthy public policy

- 1. Describe the problem
- 2. Assess readiness for policy development
- 3. Develop goals, objectives and policy options
- 4. Identify decision-makers and influencers
- 5. Build support for the policy
- 6. Draft and/or revise the policy
- 7. Implement the policy
- 8. Evaluate and monitor the policy

Public Health	Santé publique	At a	glance: the eight	steps to
Ontario PARTNERS FOR HEALTH	Ontario PARTENAIRES POUR LA SANT	dev	eloping a healthy	public policy
1 Describe t	l he problem	2 Assess readiness for policy development	3 Develop goals, objectives, and policy options	4 Identify decision-makers and influencers
Obtain a detailed understandi This will be a foundation for de assessing options, and building among decision-makers. Consider measurable objective network, organization, and so specific, measurable, attainabl (SMART) and a strategic priori Understand the problem: <b>Causes</b> – what is the origin or has contributed to its developi <b>Impact</b> – what is the extent an community? What would happ <b>Perception</b> – who else thinks i is not?	eveloping clear goals, a support for the policy as at all four levels (individual, ciety) and ensure they are le, realistic, time-bound ty. cause of the problem? What ment? ad cost of the problem in your pen if it was NOT dealt with?	Determine whether to proceed. This decision should be based on whether your community is ready for a specific policy and your organization is ready to lead or support the process. Assess readiness: <b>Community</b> – who will be supportive or unsupportive? Why? What is public opinion? What reasons to oppose this policy will be put forward? Are there educational and awareness programs in your community that focus on your problem? How successful have they been? Has the problem been a recent focus in the media? <b>Organizational</b> – is the policy and development process a fit with your mandate? How much time/resources do you have to support it? Who	Define clear goals and objectives for the policy change and generate a list of policy options that you want decision- makers to consider. Putting forward more than one option shows stakeholders that you are flexible and willing to negatiate. Assessing several options prepares you to explain why there are certain ones that you will not support. Develop one or two goals – these are broad statements summarizing the ultimate direction or desired achievement of your policy. Develop your objectives – these are brief statements specifying the desired impact or effects of a policy. Objectives should be SMART - specific, measurable,	Decide which decision-makers will be the focus of your support-building efforts. Choosing the wrong people can waste resources and may even jeopardize future strategies if you approach people at the wrong level, or wrong time. Ask your stakeholders who would be best to approach and how to approach them. Don't assume that you already know the best person. Consider starting with someone lower on the hierarchy rather than heading straight for the top. Start with more sympathetic and supportive individuals rather than pouring your energy into the "toughest nut." Find out as much as you can about
	t is a problem? Who thinks it	process a fit with your mandate? How much	impact or effects of a policy. Objectives	



World Café Discussion Community

- How have you seen communities and governments (municipal, provincial, federal) addressing social determinants of health?
- Can you describe examples of successful work or initiatives on SDOH at either the Upstream or Midstream level?
- What led to the success? Failure?















## Break

#### We re-convene at 3:00.















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#### Being the change we want to see





AUDIENCES

# World Café Discussion Action

- 1. What is the change you would like to see happen?
- 2. In your workplace? Through your union? In your community? Though your government?
- 3. How would you go about achieving that change? Upstream? Mid Stream? Downstream? What are the levers? What are the actions?
- 4. What are the opportunities for influence? How can we use our power?



































## Merci Thank you





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